



Expert coach profile – George Scott

Overview



George's executive coaching practice is built on his 15+ years' career as General Counsel and Chief Risk Officer in a fast-growing global financial services business. George blends his wide business acumen, analytical and problem-solving skills and experience dealing with people from all walks of life to support clients' pursuit of their personal and career goals. George's professional expertise spans leadership, risk management, law, compliance, and corporate governance. Coaching complements George's other interests as a consultant, non-executive director in the education sector and volunteer.

Coaching style

For George, coaching is like having a conversation with yourself where the questions are different. Through exploration and curiosity he helps clients identify the right questions that can lead them to new solutions and insights. Exploring problems and solutions from multiple angles gives clients the confidence to commit to a course of action, enabling them to achieve their goals and fulfil their potential.

Being client-focused George likes to invest the time to understand your context, values and purpose. He cultivates a supportive, transparent and authentic environment for the coaching process. His wide business experience and versatility can also be called on to provide challenge and different perspectives.

Clients and outcomes

George works with leaders at all levels, particularly those from a more technical background wanting to develop and enhance their leadership skills as they take on more managerial responsibility. This can be a time when confidence wanes due to new challenges and George is adept at helping his clients rediscover their bearings and reconnect with the skills and values that will lead to continued success. He also has a deep understanding of ethical and emotional challenges faced by those charged with executive oversight and challenge.

Combining his personal experience with a sound grasp of coaching theory and practice, George helps clients identify the path to achieve their goals in a way that is consistent with their values. George has worked with clients on a range of topics including stakeholder management, personal effectiveness, team leadership, impostor syndrome, speaking out, work/life balance, career planning, performance management, presentation skills and personal confidence.

Qualifications and professional memberships

- Institute of Leadership level 7 Executive Coaching qualification
- Solicitor (non-practising)
- Member of the European Coaching and Mentoring Council (UK)
- Mental Health First Aider